

Clarity



Case Study - Spacebox

IoT Software Development

Project Background

Spacebox provides on-demand storage service in Hong Kong, which allows clients to store items in the warehouses by providing free door-to-door drop off, pick-up and delivery.

Clarity worked with Spacebox in the following areas:

- Designed and developed the responsive web application
- Designed the logic flow and user experience of the transaction process

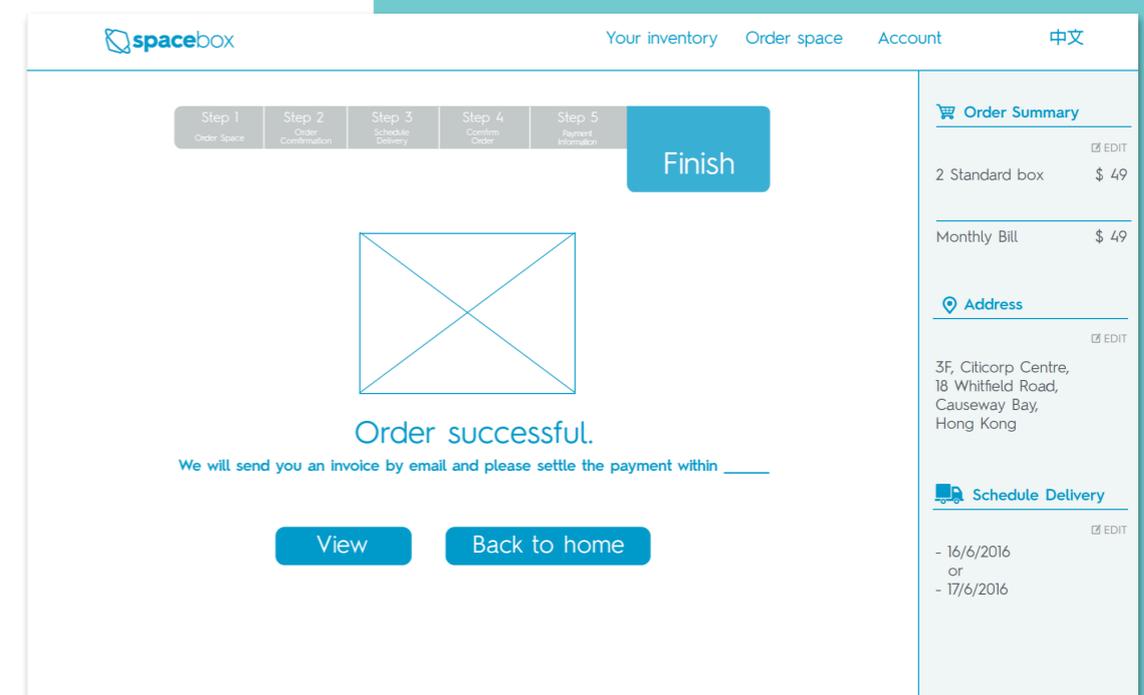
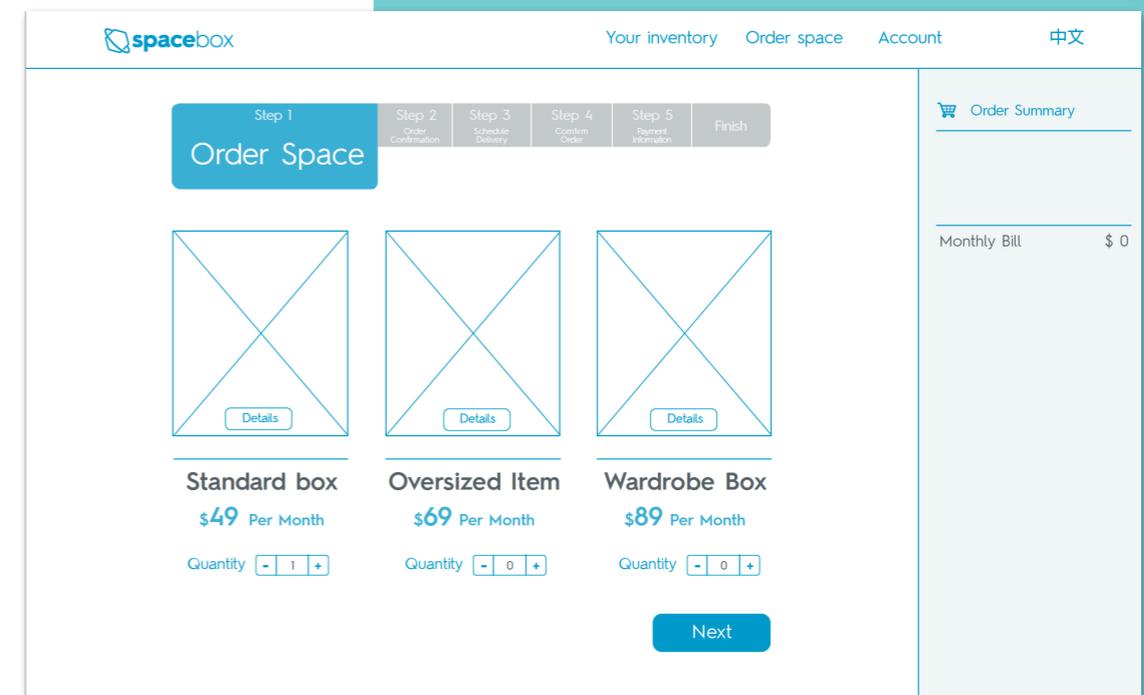


Feature Highlight

When Spacebox approached Clarity, it was at the early idea stage. Spacebox discussed the business idea with us.

After understanding Spacebox's business objectives, our designer started to research user behaviour and designed the prototype that could meet Spacebox's needs. Our developer then implemented the prototype into a ready-to-market product.

We provided professional suggestion to Spacebox about the functions, design, and implementation of their initial web application.



Key Features



For customers:

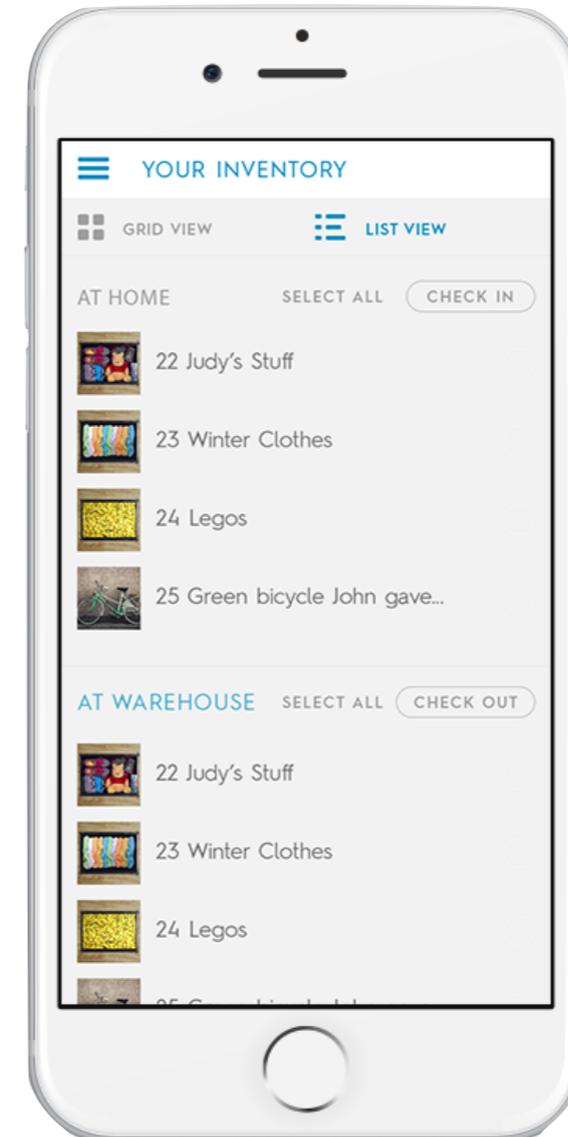
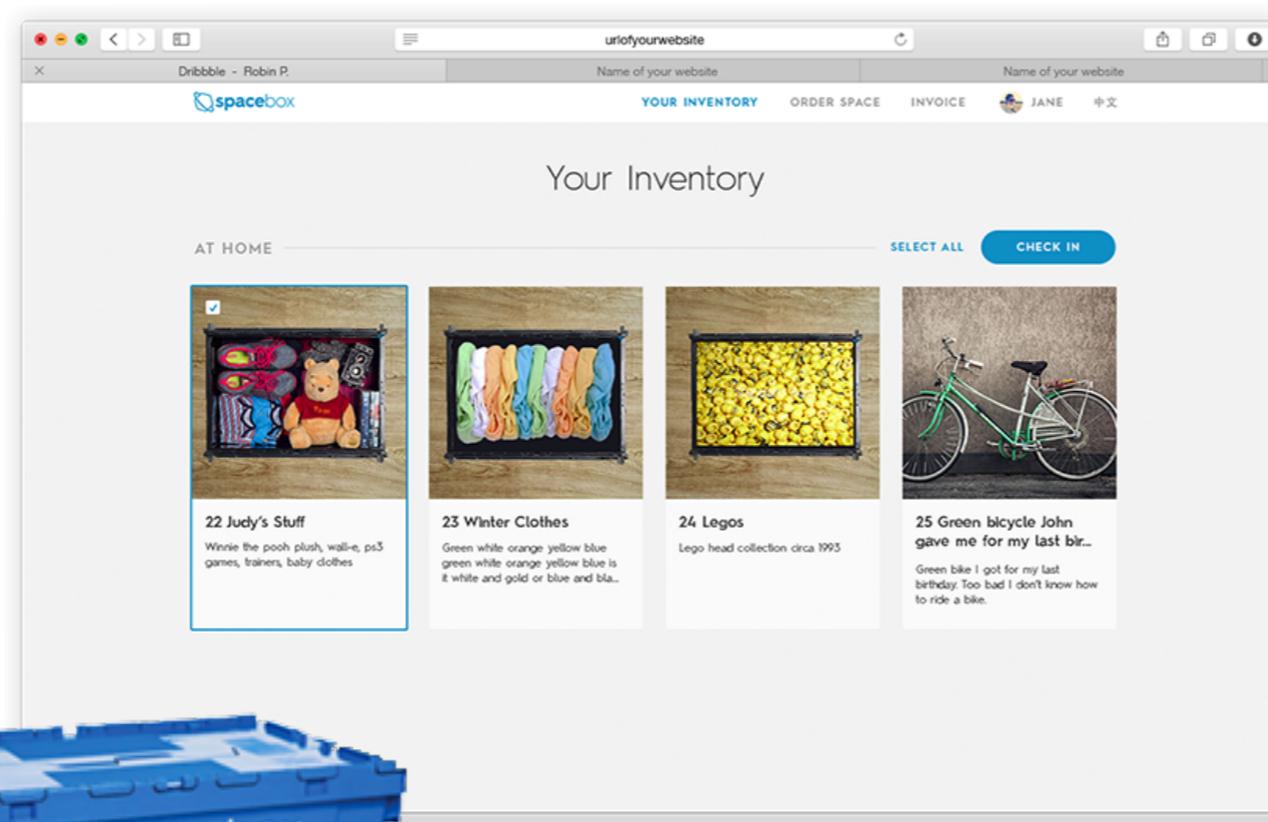
- Place storage orders
- Add photos and descriptions of items
- Schedule box pick-up, drop-off and delivery
- Manage the inventory



For admin users:

- Manage customer storage data
- Offer discounts to users
- Offer customised package to users

The Product



Spacebox — Startup Success

Following the successful launch of their web application, Spacebox raised substantial seed funding to grow their business.

Our Managing Director helped Spacebox in this phase as their CTO, to set the technology strategy for the company, and help create their in-house development team.



“ Clarity delivers. They helped Spacebox at various stages of our company’s growth. They have excellent software development and project management capabilities. They focus on really understanding business requirements before jumping to planning and coding. Our experience with them was very positive. Use them for a site, and MVP or developing a complete product. They will deliver for a good price. Oh they design well too.

”



Lewis Cerne
Founder & CEO,
Spacebox

Choose Clarity As Your Software Developer



**Strong Project
Management**



**Quality
Products**



**Clear
Communication**



Experienced Team

Next Steps / Working Together



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We look forward to helping you reach your goals with our technology expertise.
Please contact us with any additional questions.

<http://www.clarityhk.com/>

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